

## Press Release

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## TRANSPARA AND INSOURCE SOLUTIONS SIGN U.S. RESELLER AGREEMENT

*InSource Solutions to Integrate Visual KPI into Continuous Improvement Initiatives for Mining, Oil and Gas, Utilities and Manufacturing Customers*

**Pleasanton, Calif. – December 1, 2009** –Transpara Corporation, a leading provider of operational intelligence software, today announced that it has signed a U.S. reseller agreement with InSource Solutions to deliver real-time data visualization solutions to customers in the mining, oil and gas, utilities and manufacturing industries. The only solution purpose-built for delivering data to users on any mobile device or PC without any additional programming, Visual KPI will now be offered as an enhancement to InSource Solutions' existing continuous improvement and intelligent productivity solutions.

Organizations are no longer satisfied with traditional means of accessing information on their desktops, and are demanding new ways to get vital plant information on their mobile devices. Transpara's expertise in data portability combined with InSource Solutions' expertise in asset-intensive industries enables key decision makers and domain experts to make more informed, rapid decisions while on the go, without requiring special tools.

"In these times, we all need immediate and pervasive access to critical operational information in order to make smart business decisions," said Ann Croom, President of InSource Solutions. "With Visual KPI, our customers can leverage existing investments to quickly and easily mobilize their data for access in the same format as if they were sitting at their desk. We are very excited about this partnership and believe that Visual KPI will fill an important need for our customers who are looking to obtain vital operational information, in real-time, on their Smart Phones and other mobile devices."

Visual KPI aggregates operations, financial and infrastructure information from multiple, existing data sources and delivers actionable key performance indicators (KPIs) to users via the desktop, laptop, and virtually all smart phones and PDAs. The web-based software enables users to easily create and customize composite KPIs and scorecards for an instantaneous snapshot of role-based data and trends.

“The InSource Solutions partnership is vital to our strategy to cover more territory in the U.S.,” said Michael Saucier, founder and CEO, Transpara. “By offering high touch support and end-to-end customer care, InSource provides an additional resource for customers who prefer local support. With Visual KPI as the foundation for mobile data access, customers will be one step closer to sustained operational improvement.”

#### **About InSource Solutions**

InSource Solutions partners with manufacturing and industrial businesses to pursue continuous improvement initiatives and achieve intelligent productivity through consulting, professional services, software and hardware solutions. InSource offers insight, expertise, and implementation experience, empowering manufacturing environments with the most flexible, scalable mix of services and solutions to fit their unique requirements. To learn more about InSource Solutions, please visit [www.insourcess.com](http://www.insourcess.com)

#### **About Transpara Corporation**

Transpara delivers Visual KPI, on-demand dashboard software that provides customers in the process and utility industries with role-based, actionable KPIs on any web browser. Visual KPI presents operating information from multiple data sources to users in context and on-demand, enabling timely, informed decision making from any location. By helping users throughout the organization to monitor their asset base, Visual KPI improves performance, reduces operating costs and lowers business risk. Visit [www.transpara.com](http://www.transpara.com) for more information.

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